



**“Dr. Todra Anderson-Rhodes, an OB-GYN and the first Black female chief medical officer in the Memorial Healthcare System, said the stakes for Florida’s Black women in the fight for reproductive rights could not be higher. “People have been turned away who look like us from getting the services that they need. We need to take care of ourselves and each other and understand this is a major health risk, to be Black and pregnant in America.” – [The Miami Times](#)**

## This Week’s Campaign Update

lori,

Our grassroots momentum continues to build – even through the heat of the summer.

Floridians are fighting back against the threat abortion bans pose to their freedom, and we are confident that will translate to success at the ballot box when voters are given the chance to vote on this critically needed amendment.

Thank you for everything you’re doing to reclaim our bodily autonomy!

In Solidarity,  
Lauren Brenzel, Campaign Director

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## Campaign Highlights

Since the launch of our campaign on May 8, we have:

- Collected more than 600,000 petitions
  - 117,502 were collected by volunteers or submitted directly to the campaign by Florida voters
  - The State of Florida has certified 147,490!
- Raised more than \$6.75 million dollars from more than 1,750 donors!



We are thrilled to announce that [Equality Vines](#), the world's first cause wine portfolio dedicated to equality for all people, is now featuring our campaign. A percentage of all proceeds from the sales of Equality Vines are donated or directed to partners in the ongoing fight for equality for all...and that now includes us! In partnership with Minocqua Brewing Company, they've created [CHOICE Pinot Noir](#) "to support a woman's fundamental right to make her own personal and private health care decisions."



Planned Parenthood of South, East and North Florida's Daneila McVea-Smith presents at "Pumps, Pearls, and Politics" event to discuss the BI and how dismantling the advances in sexual health education make the push to restore and protect abortion in FL critically important.

"Pumps, Pearls, and Politics" event



Students from 18 campuses learned from Lauren Brenzel about Florida's ballot initiative and how they can win back access.





Over 70 student leaders from across the state converged to plan their fall campaigns to collect petitions!



Florida A&M University students planning petition collection for Fall Semester to get abortion access on the ballot!

## In The Media

As of the end of last week our campaign has generated close to 950 news hits! We had 31 new hits this week including international stories from Egypt, Vietnam, India, Cyprus, and the UK. Here are some recent highlights, starting with two great opinion pieces on the Ohio election and our amendment:

Lillian Tamayo, a member of the Palm Beach Post Editorial Advisory Board, and former President/CEO at Planned Parenthood of South, East and North Florida concludes [her op-ed](#) by saying, "This is not a left or right issue or about Democrats or Republicans. Here in Florida, the overwhelming majority of voters believe they should be able to make their own medical decisions without government interference. Stand up for personal freedom by placing this amendment on the 2024 ballot. Learn more at [www.FloridiansProtectingFreedom.com](http://www.FloridiansProtectingFreedom.com)."

And Diane Roberts took a look behind the curtain in Ohio to see what was really behind their special election to raise the vote threshold to pass amendments there in her commentary in the Florida Phoenix, [Ohio's defiant embrace of democracy gives Floridians a reason to hope](#). Excerpt: This is not about the integrity of the state constitution. It's about abortion. Some

politicians pretended otherwise, but Ohio's Republican Secretary of State Frank LaRose said the quiet part out loud: "It's 100% about keeping a radical pro-abortion amendment out of our constitution."

[The Miami Times reported](#) on the "Pumps, Pearls, and Politics" event. Excerpt: A panel of Black female leaders spoke up for bodily autonomy and the right to choose at Florida Memorial University Saturday, telling a crowd of around 120 Black women that they must fight to enshrine abortion access in Florida's constitution.

[Florida Politics reported](#) on our campaign having collected more than 600,000 petitions! Excerpt: "Florida's abortion ban denies Floridians the freedom not just to access essential reproductive health care, but to control their own bodies," Brenzel said. "This amendment would protect Floridians' freedom to access abortion without government interference, and we are excited to give Florida voters the chance to pass it in 2024."

[This story in The Messenger](#) gives an overview of the fights taking place across the country for abortion access, including in Florida. Excerpt: In response to the six-week ban, a group of abortion advocates known as "Floridians Protecting Freedom," spearheaded an effort to get a constitutional amendment, permitting abortion until the fetus is viable outside the womb, on the 2024 ballot.



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